

## **TERMS OF USE AND "READ ME" INSTRUCTIONS FOR FACT SHEETS AND PRINT ADS**

### **Terms of Use**

You can download and reprint the Partnership fact sheets and print ads in other formats (printed or web-based) under the following conditions:

- You may add your logo to any of these materials. Although we hope you co-brand with the Partnership logo, you are not required to do so.
- You may not change the text or the overall look and feel of the print ads.
- For the fact sheets, you do not have to use all of the text, but what you do use cannot be changed. You may use the Partnership logo *only* if you use the fact sheet content in its entirety.
- If you decide not to use the Partnership logo, you must:
  - Credit the Partnership for Healthcare Excellence as the source for this information. (*Credit line should simply read — Source: The Partnership for Healthcare Excellence*)
  - Obtain a new license for art usage for the stock photography that is licensed specifically for Partnership for Healthcare Excellence use only (see "Read Me" instructions below).

If you have any questions, please send an email to [info@partnershipforhealthcare.org](mailto:info@partnershipforhealthcare.org).

### **"Read Me" Instructions**

#### **"Read Me" Instructions for Fact Sheets**

To Members of the Leadership Council:

These fact sheet files include high-resolution stock photography that is licensed specifically for Partnership for Healthcare Excellence use only.

We encourage you to include your logo along with the Partnership's logo.

In the event you choose to reprint the fact sheet without the Partnership logo and only your organization's logo, you will need to contact the stock houses listed below to obtain a new license for art usage for your organization. This includes royalty free images as well as the rights managed image. For each image there is a licensing fee. You'll find purchasing information for each image below:

#### **Choosing a Doctor**

Doctor with Stethoscope and older patient

23295332 (Royalty Free)

[www.jupiterimages.com](http://www.jupiterimages.com)

Tom Montante

t. 703.770.5368

c. 571.212.0555

**Preparing for Your Doctor's Appointment**

Doctor standing with patient sitting and pointing

42-16426315 (Royalty Free)

[www.corbis.com](http://www.corbis.com)

Corbis Contact Center: 1-800-260-0444

**Medication Safety**

Patient talking with Pharmacist

42-17255037 (Royalty Free)

[www.corbis.com](http://www.corbis.com)

Corbis Contact Center: 1-800-260-0444

**Medication Safety**

Inset photo of hands and pills

42-15293983 (Royalty Free)

[www.corbis.com](http://www.corbis.com)

Corbis Contact Center: 1-800-260-0444

**Preparing for Surgery**

Doctor and patient sitting, looking at paper

SC-005-0468 (Rights Managed)

[www.corbis.com](http://www.corbis.com)

Corbis Contact Center: 1-800-260-0444

**Prevent Infections and Stay Healthy in the Hospital**

Doctor and patient in a hallway looking at paper

42-15572843 (Royalty Free)

[www.corbis.com](http://www.corbis.com)

Corbis Contact Center: 1-800-260-0444

**Prevent Infections and Stay Healthy in the Hospital**

Inset Photo of hand washing

24584951 (Royalty Free)

[www.jupiterimages.com](http://www.jupiterimages.com)

Tom Montante

t. 703.770.5368

c. 571.212.0555

**Prevent Infection**

Hand washing

42-17594074 (Royalty Free)

[www.corbis.com](http://www.corbis.com)

Corbis Contact Center: 1-800-260-0444

**"Read Me" Instructions for Print Ads**

To Members of the Leadership Council:

These print ad files include high-resolution stock photography that is licensed specifically for Partnership for Healthcare Excellence use only.

We encourage you to include your logo along with the Partnership's logo.

In the event you choose to reprint the ad without the Partnership logo and only your organization's logo, you will need to contact the stock houses listed below to obtain a new license for art usage for your organization. This applies to royalty free images as well. For each image there is a small licensing fee. You'll find purchasing information for each image below.

**Alex Paulson**

Main visual – African-American grandfather and granddaughter gardening  
BLR:74011392 (Rights Ready)  
Getty Images

Inset visual – Doctor talking to patient  
42-16426315 (Royalty Free – same visual as Julia and Arlene)  
Corbis

**Julia Rodriguez**

Main visual – Smiling businesswoman  
ICO: A0130-000126 (Rights Ready)  
Getty Images

Inset visual – Doctor talking to patient  
42-16426315 (Royalty Free – same visual as Alex and Arlene)  
Corbis

**Tommy Petroski**

Main Visual – Market stallholder with sack of baguettes  
DV: 200319539-001 (Royalty Free)  
Getty Images

Inset visuals – Female doctor writing  
42-16606274 (Royalty Free – same visual as Hector)  
Corbis

**Arlene Johnson**

Main visual – Family portrait  
42-15611179 (Royalty Free)  
Corbis

Insert visual – Doctor talking to patient  
42-16426315 (Royalty Free -- same visual as Alex and Julia)  
Corbis

**Héctor Gutiérrez**

Main Visual – Playful family  
42-16720127 (Royalty Free)  
Corbis

Inset visual – Female doctor writing  
42-16606274 (Royalty Free – same visual as Tommy)  
Corbis

**Katie Ryan**

Main visual – Portrait of mother and son hugging outdoors

sb10065576h-001 (Royalty Free)

Getty Images

**Donna Jackson**

Main visual – Daughter giving senior adult mother her medication

57226390 (Royalty Free)

Getty Images

**Male Doctor (Medication Safety)**

Main visual – Doctor with arms folded, smiling, portrait

200505665-001 (Royalty Free)

Getty Images

**Anna Estevez**

Main visual – Hispanic Woman reading medication

74855020 (Royalty Free)

Getty Images

**Susan Palmer**

Main visual – Portrait of a female holding a pill bottle

56384991 (Royalty Free)

Getty Images

**Amelia Rocha**

Main visual – Portrait of a mother holding her daughter

stk124464rke (Royalty Free)

Getty Images

**Paula Campos**

Main visual – Young woman washing her hands in a washbasin

56570444 (Royalty Free)

Getty Images

**Male Doctor (Infection Prevention)**

Main visual – Male doctor with arms folded, smiling, portrait

200505665-001 (Royalty Free)

Getty Images

**Miguel Garcia**

Main visual – Boy washing hands

CRTS-00141931-001 (Royalty Free)

Photo Library

\*To reach this stock house :

Photo Library contact is Anthony Granata - 212-453-3040 or email [anthony.granata@photolibrary.com](mailto:anthony.granata@photolibrary.com)

**Amanda Jamison**

Main visual – Woman washing hands

AA016252 (Royalty Free)

Getty Images

Getty Images contact is Ximena Vasquez at 646-613-3924 or email [ximena.vasquez@gettyimages.com](mailto:ximena.vasquez@gettyimages.com).

Corbis has a general Contact Center at 800-260-0444 or email [sales@corbis.com](mailto:sales@corbis.com).

If you have any questions, please feel free to contact Marilyn Kramer at [mkramer@partnershipforhealthcare.org](mailto:mkramer@partnershipforhealthcare.org).